

Thank you for Joining the NLG community of support

A community of parents connected to NLG is essential to our success.

We are here to support each family as they explore meaningful avenues to contribute to NLG.

“NLG was founded by parents, and each of our children is here because of the fundraising work of parents. Each of us has a connection to a donor, a foundation, a corporation or community of interest that we can leverage to help NLG help the individuals with autism who need us. We only need to ask.”

-Nan Leonard, NLG Board
member and parent

Nashoba Learning Group

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How Can You Support NLG

An easy guide with ideas for how your family can support the school that means so much to your child's future.



*Providing help for those with Autism
—and hope for their families.*

Come to NLG Events

- ◆ NLG holds a variety of events annually.
- ◆ Our events are open to all and provide support to NLG.
- ◆ Our events include:
 - ◆ Full Court Charity Challenge
 - ◆ 5K Shuffle and Fun Run
 - ◆ Boston Marathon (small number of bibs to allocate)
 - ◆ Spring Carnival
 - ◆ Bike-A-Thon
 - ◆ Give Them Wings Auction & Dinner
 - ◆ Annual Fund



Create Your Own Event

- ◆ Past families have created their own events/appeals
 - ◆ Poker Night
 - ◆ Comedy Night
 - ◆ Running for NLG
 - ◆ In lieu of...
 - ◆ Written Holiday appeal

Annual Fund VS. Campaign

- ◆ Annual Fund
 - ◆ Provides funds to apply to any area in the operating budget that require additional support throughout the year.
 - ◆ Spring and Fall Appeal
- ◆ Capital Campaign
 - ◆ Provides funds for specific projects within a defined timeframe.
 - ◆ NLG develops Campaigns for major events such as a Building purchase or a Program start-up

Teacher Recognition

- ◆ Recognize your child's lead or team for the outstanding work they do.
- ◆ A star will be given to the individual or team as a whole confidentially in their mailboxes.
- ◆ Stars cost \$25 and will directly benefit NLG.
- ◆ Families can include a thank you note with the star if they wish.



Birthday Club

- ◆ In lieu of gifts for your birthday, or your child's, have contributions sent to NLG.
- ◆ If appropriate, Birthday Club template can be sent home to interested families.

Networking

- ◆ Your employer may match contributions to non-profits. Let NLG know who your employer is and we can look it up for you
- ◆ Grants/Foundations/Corporate Giving can provide new avenues of giving to NLG. Do you have a friend, family member or associate who has these connections? NLG can work with you to determine if a Giver's mission aligns with NLG.
- ◆ Talk about NLG and our need to fundraise to provide the education your child needs. Your friends and family are likely to have ideas and contacts!

